MERCHANDISING CATALOG

Counter Displays | Floor Displays | Wall Displays | Gravity Dispensers | Signage | Accessories
MERCHANTISING

Your store’s shelf is a battleground for the electrician’s dollar. If it’s advertising that gets customers into the store, it’s merchandising that gets them to select the right products for the job once they are there. At IDEAL Electrical, we are dedicated to building in-store merchandising to maximize your sales by making key products stand out, educating the tradesman on the right tools for the job and giving them one-stop shop options to get everything they need and get back on the job site.

IDEAL Electrical merchandising solutions include our most basic racks and signage to our compelling and powerful Profit Center solutions. As the market leader in many of the categories we serve, you can count on IDEAL Electrical to be your category partner to drive profitable growth and deliver a shopping experience that is meaningful to the tradesman.

Counter Displays
Perfect for showing off impulse items or specialty SKUs. Available to help maximize your point-of-sale sales.

Floor Displays
Maximize your floor space with an attractive design. IDEAL floor displays make it easy for your customers to browse for specific products.

Rolling Displays
Arrange your displays and move them anywhere on your showroom floor with ease.

Wall Displays
Gondolas, specialty displays, signage and accessories provide a clutter-free organized area in your store.
# TABLE OF CONTENTS

- Counter Displays .................. 4-5
- Try-Me Displays .................. 4-5
- Wall Displays ..................... 6-7
- Floor Displays ................... 8-11
- Accessories ..................... 12-14
- Signage .......................... 15-20
- Sample Packs ................... 21
**Electronic Screwdriver Rack w/ Header**
Y-250

- Price: $30.99 MSRP
- Dimensions: 14” x 14” x 6”

**Display Rack (includes 12 hooks)**
Y-303

- Price: $79.99 MSRP
- Dimensions: 28” x 21” x 9”

**Twister® Wire Connector Try-Me Display**
Y-577

- Price: $14.99 MSRP
- Dimensions: 10.5” x 8.5” x 4.25”

**Twister® Pro/B-TWIST™ Wire Connector Try-Me Display**
Y-583

- Price: $14.99 MSRP
- Dimensions: 10.5” x 8.5” x 4.25”

Product included.
COUNTER DISPLAYS

SpliceLine® Wire Connector Try-Me Display
Y-587
Product included.

PowerPlug® Luminaire Disconnect Try-Me Display
Y-594
Product included.

Twister® ProFLEX Wire Connector Try-Me Display
Y-597
Product included.

ArmourBand™ Insulating Wrap Try-Me Display
Y-598

$14.99 MSRP

$14.99 MSRP

$14.99 MSRP

$14.99 MSRP

Dimensions: 9” x 8.5” x 4.25”

Dimensions: 9” x 8.5” x 4.00”

Dimensions: 10.5” x 8.5” x 4.25”

Dimensions: 10.5” x 8.5” x 4.25”
WALL DISPLAYS

2’ x 3’ Wall Panel
Y-667 - black

$77.99 MSRP
Dimensions: 2’ x 3’ x 2”

Wipes Gravity Feed Dispenser
Y-500
Graphic labels included. Product not included.

$21.99 MSRP
Dimensions: 36” x 10” x 7”

Connector
Wall Display w/ Header
Y-568

$56.99 MSRP
Dimensions: 14” x 24” x 9”

Wall/Pegboard Display
Y-576
Hooks included. Header not included.

$51.99 MSRP
Dimensions: 23” x 18” x 2”
WALL DISPLAYS

Screwdriver Display
Small - Y-1103

Dimensions: 10” x 7” x 2”

Connector Gravity Feed Dispenser w/Header
Y-416

Dimensions: 14” x 32” x 9”

In-Sure™ Push-In Wire Connector Gravity Feed Dispenser w/Header Y-509

Dimensions: 11-1/4” x 31” x 6-1/5”

Buchanan Connector Gravity Dispenser w/Header Y-564

Dimensions: 21” x 14-1/4” x 5-1/2”

Large Gravity Feed Tape Display Y-722

Dimensions: 15.053” x 28.092” x 6.436”

Small Gravity Feed Tape Display Y-721

Dimensions: 4.479” x 11.214” x 5.053”

$42.99 MSRP

Product not included.

$62.99 MSRP

Product not included.

$59.99 MSRP

$89.99 MSRP

$119.99 MSRP

Product not included.

$17.99 MSRP

Product not included.
FLOOR DISPLAYS

Fishing Pole/Flexible Drill Bits
Y-200

$85.99
MSRP

Dimensions: 17” x 33” x 12”

Connector Wire Rack
Y-208

$144.99
MSRP

Dimensions: 21” x 48” x 18”

Small Pro-Pull™ Rope
Y-435

Product not included.

$189.99
MSRP

Dimensions: 35” x 20” x 18”

Large Pro-Pull™ Rope w/Header
Y-422

Product not included.

$387.80
MSRP

Dimensions: 45” x 60” x 7”
FLOOR DISPLAYS

Heat Shrink Y-421
Product not included.

$39.99 MSRP

Dimensions: 3’ x 3’ x 4’

Gondola on Wheels w/Header Y-608

$175.00 MSRP

Dimensions: 3’ x 4’ x 12”

3’ Gondola Y-431 Black
Header included.

$140.99 MSRP

Dimensions: 3’ x

Gondola Retrofit Base w/Wheels Y-508

$75.00 MSRP

Dimensions: 2’ x 3’ x 6”
FLOOR DISPLAYS

Fish Tape/Bender Display, Small w/Graphics
Y-476
Product not included.

$389.99
MSRP

Dimensions: 28” x 50” x 17.5”

Fish Tape/Bender Display, Large w/Graphics
Y-478
Product not included.

$408.99
MSRP

Dimensions: 45” x 60” x 19”

Sidekick w/Header
Y-423

$60.99
MSRP

Dimensions: 17” x 48” x 6”

Wire Installation Accessories Rack w/ Header
Y-438
Product not included.

$60.99
MSRP

Dimensions: 18” x 48” x 6”
FLOOR DISPLAYS

Connector Center w/Header  
Y-589  
Product not included.  
$611.99  
MSRP  
Dimensions: 4’ x 4’ x 4’

Spinner  
I-Y-777  
Product and graphics not included.  
$347.99  
MSRP  
Dimensions: 24” x 24” x 5”

Connector Dump Bin Y-925  
Product not included.  
$219.99  
MSRP  
Dimensions: 26” x 26” x 30”

Headers listed on page 15.
ACCESSORIES

Black Basket w/two Dividers - Y-560

Individual Dividers Y-562 (3/pkg.)

Dimensions: 36” x 12” x 8-1/4”

Pegboard Shelf Y-417

Dimensions: 24” x 10” x 6”

2’ Slatwall Shelf Y-428

Dimensions: 24” x 15” x 2”

3’ Black Plate Extender - Y-503

Dimensions: 36” x 24” x 2”

3’ Black Pegboard Shelf - Y-561

Dimensions: 36” x 17” x 4”

18.99 MSRP

41.99 MSRP

53.99 MSRP

50.99 MSRP

30.99 MSRP
ACCESSORIES

Peg Bar Rack Y-312 $6.99 MSRP
Dimensions: 24” x 4” x 2”

Loop Hook Y-313 $4.99 MSRP
Dimensions: 6”

Straight Hook Y-314 $4.99 MSRP
Dimensions: 6”

Sidekick Hooks Y-414 (20/box) $9.99 MSRP
Dimensions: 4”

Hook Y-458 $1.99 MSRP
Dimensions: 4”

Metal Hook Y-459C $1.99 MSRP
Dimensions: 6”

Metal Loop Hook Y-461 $4.99 MSRP
Dimensions: 6”

Fish Tape Hook Y-462 $23.99 MSRP
Dimensions: 6” x 3” x 7”

Slat Wall Hook Y-467 (25/pkg.) $10.99 MSRP
Dimensions: 6”

Shelf Talker P-5323 $9.99 MSRP
Dimensions: 5” x 9” (overall)

Fish Tape Basket w/Header Y-437 $35.99 MSRP
Dimensions: 13” x 12.25” x 12”

Wire Lube Basket Y-496 $35.99 MSRP
Dimensions: 12” x 8” x 6”
ACCESSORIES

Slat Wall Strips (Adhesive Back)
Y-1134
$65.99 MSRP
Dimensions: 8' x 4'

Slat Wall Skin
Y-1136
$42.99 MSRP
Dimensions: 3' x 4'

Black Skins (Pegboard)
Y-1132
Y-1135
$26.99 MSRP
Y-1131
$46.99 MSRP
Y-1133
$46.99 MSRP
$33.99 MSRP

*Y-1133 for use on Y-667 only.

Dimensions: Y-1130 18” x 34”
Y-1135 4’ x 4’
Y-1131 3’ x 4’
Y-1133 36” x 24”
The Electrician's Champion™ Header - P-1491 (2-sided) $6.99 MSRP
Dimensions: 2’x 6”

The Electrician's Champion™ Header – P-1574 (1-sided w/adhesive strips on back) $6.99 MSRP
Dimensions: 2’x 6”

Buchanan Header – P-1890 $9.99 MSRP
Dimensions: 3’x 8”

IDEAL Header (w/clips) P-2421 $9.99 MSRP
Dimensions: 3’x 8”

Electrician’s Champion™ Header – P-1535 $9.99 MSRP
Dimensions: 3’x 8”

Authorized Distributor Window Cling – P-2106 $4.99 MSRP
Dimensions: 5-1/2”x 4-1/2”

Oval “IDEAL” Logo Label P-5061 $9.99 MSRP
Dimensions: 10”x 5”

IDEAL Window Cling P-1867 $4.99 MSRP
Dimensions: 6”x 3”

Time-to-Reorder Tags P-2213 $4.99 MSRP
Dimensions: 2”x 3”

Dimensions: 26” x 26”

Electrician’s Champion™ Banner – P-1362 $35.99 MSRP
Dimensions: 3’x 5’
SIGNAGE

Wire Strippers Poster
P-5048
Dimensions: 18” x 2’

$19.99 MSRP

Fish Tapes Poster
P-5047
Dimensions: 18” x 2’

$19.99 MSRP

Pliers Poster
P-5046
Dimensions: 18” x 2’

$19.99 MSRP

PowerBlade™ Cable Cutter Poster
P-5232
Dimensions: 18” x 2’

$19.99 MSRP

PowerBlade™ Cable Cutter Poster
P-5232
Dimensions: 18” x 2’

$19.99 MSRP

Bender Poster
P-5052
Dimensions: 18” x 2’

$19.99 MSRP

Ratch-a-Nut™ Screwdriver Poster
P-5051
Dimensions: 18” x 2’

$19.99 MSRP
SIGNAGE

Screwdrivers Poster
P-5049
Dimensions: 18” x 2’

Wing-Nut® Wire Connector Poster
P-5312
Dimensions: 18” x 2’

Twister® Wire Connector Poster
P-5313
Dimensions: 18” x 2’

Twist-On Wire Connector Poster
P-5314
Dimensions: 18” x 2’

TKO™ Hole Cutter Poster
P-5318
Dimensions: 18” x 2’

TightSight™ Clamp Meter Poster - P-5320
Dimensions: 18” x 2’
SIGNAGE

Twister® ProFLEX Wire Connector Poster P-5584

WE’VE GOT YOU COVERED
TWISTER® PRO FAMILY WIRE CONNECTORS
INDUSTRY LEADER.

Dimensions: 18”x 2’

$19.99 MSRP

Hand Tool Spinner Display Graphics P-5272

$32.99 MSRP

Lockout/Tagout Poster P-2727

$35.99 MSRP

Dimensions: 3’x 2’

Hole Cutting Spinner Display Graphics P-5227

$32.99 MSRP

CIRCUIT BREAKERS

The standard wall lockout
Cannot be removed without key

Electric Plug Lockout (keyed alike – key 4002)
Plug Lockouts – 220/550V 3-1/4 in. x 3-1/4 in. x 7 in.
Plug Lockouts – 110V 2 in. x 2 in. x 3-1/2 in.

Cleat for Single-Pole Breaker Lockout 3

Keeps weight off the breakers, protecting delicate electrical faciltating group lockout activity

Legend Type Qty. Cat. No.
Do Not Operate Heavy-Duty Laminated Card of 5 44-789
Do Not Operate – Heavy-Duty Laminated Box of 100 44-894/44-895
Do Not Operate – Heavy-Duty Laminated Card of 5 44-8002

Electricians at Work

Lockout Tags

System can be permanently installed into an electrical panel putting all lockout items at the point of need

WIRE CONNECTORS

- 344 ® & 347: Side-by-side breaker toggles
- Against bare wires.

Twister® ProFLEX Wire Connector Poster P-5584

Dimensions: 18”x 2’

$19.99 MSRP

Hand Tool Spinner Display Graphics P-5272

$32.99 MSRP

Lockout/Tagout Poster P-2727

$35.99 MSRP

Dimensions: 3’x 2’

Hole Cutting Spinner Display Graphics P-5227

$32.99 MSRP

CIRCUIT BREAKERS

The standard wall lockout
Cannot be removed without key

Electric Plug Lockout (keyed alike – key 4002)
Plug Lockouts – 220/550V 3-1/4 in. x 3-1/4 in. x 7 in.
Plug Lockouts – 110V 2 in. x 2 in. x 3-1/2 in.

Cleat for Single-Pole Breaker Lockout 3

Keeps weight off the breakers, protecting delicate electrical faciltating group lockout activity

Legend Type Qty. Cat. No.
Do Not Operate Heavy-Duty Laminated Card of 5 44-789
Do Not Operate – Heavy-Duty Laminated Box of 100 44-894/44-895
Do Not Operate – Heavy-Duty Laminated Card of 5 44-8002

Electricians at Work

Lockout Tags

System can be permanently installed into an electrical panel putting all lockout items at the point of need

WIRE CONNECTORS

- 344 ® & 347: Side-by-side breaker toggles
- Against bare wires.
**SIGNAGE**

DataComm Spinner Display Graphics

**$32.99 MSRP**

Wire Termination Spinner Display Graphics

**$32.99 MSRP**

TKO™ Hole Cutter Aisle Blades

**$32.99 MSRP**

**IDEAL INDUSTRIES, INC. P-2847 11/08**

**#36-314 Master Electrician’s Kit**

**#36-311 4-Piece Kit**

**IDEAL Catalog Number**

**Hole Size**

**Conduit and Pipe Size**

<table>
<thead>
<tr>
<th>Number</th>
<th>Hole Size</th>
<th>Conduit and Pipe Size</th>
</tr>
</thead>
<tbody>
<tr>
<td>36-300</td>
<td>3/4</td>
<td>—</td>
</tr>
<tr>
<td>36-301</td>
<td>7/8</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1/2</td>
</tr>
<tr>
<td>36-302</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td></td>
<td>—</td>
</tr>
<tr>
<td>36-303</td>
<td>1-1/8</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td></td>
<td>3/4</td>
</tr>
<tr>
<td>36-304</td>
<td>1-1/4</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td></td>
<td>—</td>
</tr>
<tr>
<td>36-305</td>
<td>1-3/8</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1</td>
</tr>
<tr>
<td>36-306</td>
<td>1-7/16</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td></td>
<td>—</td>
</tr>
<tr>
<td>36-307</td>
<td>1-1/2</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td></td>
<td>—</td>
</tr>
<tr>
<td>36-308</td>
<td>1-3/4</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1-1/4</td>
</tr>
<tr>
<td>36-309</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1-1/2</td>
</tr>
<tr>
<td>36-310</td>
<td>2-1/2</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2</td>
</tr>
<tr>
<td>36-315</td>
<td>2-7/8</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td></td>
<td>2-1/2</td>
</tr>
<tr>
<td>36-316</td>
<td>3-1/2</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>36-317</td>
<td>4</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td></td>
<td>3-1/2</td>
</tr>
<tr>
<td>36-318</td>
<td>4-1/2</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td></td>
<td>4</td>
</tr>
</tbody>
</table>
SAMPLE PACKS

IN-SURE® PUSH-IN WIRE CONNECTORS
• High quality, secure connections
• Hexagonal shape accommodates standard nut drivers
• Polypropylene shell expands for smooth, progressive tightening providing dependable connections
• Expanding, live-action spring provides quick, crimp-free, push-in butt splice

POWERPLUG® LUMINAIRE DISCONNECT
• Compatible with high Walum and low profile lamps
• Longer nose design for easier installation
•坪固定, square wire spring allows for a secure hold
• Positive grip shell that is perfect to twist-on with wrench or pliers

SPICELINE® IN-LINE WIRE CONNECTORS
• Crimp-free, push-in butt splice
• Non-slip finish and exceptional elongation for easy installation
• Transparent polycarbonate window for visual inspection of connection operations
• End-to-end connection ideal for pre-fab or multi-cable installations

WING-NUT® WIRE CONNECTORS
• Superior silicone construction for improved coverage.
• Exceeds flame retardant properties of electrical tape.
• Decreases risk of stray strands causing electrical shock.
• 2X faster installation than electrical tape.

TWISTER® WIRE CONNECTORS
• Comfortable Swivel Wing
• Expanding, live-action spring provides quick, crimp-free, push-in butt splice
• Polypropylene shell expands for smooth, progressive tightening providing dependable connections
• Co-polymer shell expands for smooth, progressive tightening providing dependable connections

QUICK SNAP WIRE CONNECTORS
• Non-metallic snap-in connector
• Superior cable protection against moisture and corrosion
• Pre-filled with 100% silicone sealant that protects connected wire and connections from moisture and corrosion
• Positive grip shell that is perfect to twist-on with wrench or pliers

CABLE STACKER
• Designed for fast & easy installation
• Insulates, protects and secures wires
• Screw-in clamp design for quick and easy attachment

INSULATING WRAPS
• SuperFormable® Insulating Wrap
• 33% wider than standard electrical tape
• 75% faster installation than electrical tape
• Superior cable protection against moisture and corrosion
• Pre-filled with 100% silicone sealant that protects connected wire and connections from moisture and corrosion
• Positive grip shell that is perfect to twist-on with wrench or pliers

WIRE-NUT® WIRE CONNECTORS
• The American Classic Since 1926
• Designed for fast & easy installation
• Insulates, protects and secures wires
• Screw-in clamp design for quick and easy attachment

WIRE CONNECTORS
• Made in U.S.A.
• Wide wire range of 20-12 AWG solid, 16-12 AWG stranded.
• Transparent polycarbonate window for visual inspection of connection operations
• End-to-end connection ideal for pre-fab or multi-cable installations
• Easily passes through 1/2 in. knockouts

TWISTER® PRO FAMILY WIRE CONNECTORS
• Comfortable Swivel Wing
• Expanding, live-action spring provides quick, crimp-free, push-in butt splice
• Polypropylene shell expands for smooth, progressive tightening providing dependable connections
• Co-polymer shell expands for smooth, progressive tightening providing dependable connections

QUICK SNAP WIRE CONNECTORS
• Non-metallic snap-in connector
• Superior cable protection against moisture and corrosion
• Pre-filled with 100% silicone sealant that protects connected wire and connections from moisture and corrosion
• Positive grip shell that is perfect to twist-on with wrench or pliers

CABLE STACKER
• Designed for fast & easy installation
• Insulates, protects and secures wires
• Screw-in clamp design for quick and easy attachment

INSULATING WRAPS
• SuperFormable® Insulating Wrap
• 33% wider than standard electrical tape
• 75% faster installation than electrical tape
• Superior cable protection against moisture and corrosion
• Pre-filled with 100% silicone sealant that protects connected wire and connections from moisture and corrosion
• Positive grip shell that is perfect to twist-on with wrench or pliers

WIRE-NUT® WIRE CONNECTORS
• The American Classic Since 1926
• Designed for fast & easy installation
• Insulates, protects and secures wires
• Screw-in clamp design for quick and easy attachment

TWISTER® WIRE CONNECTORS
• Comfortable Swivel Wing
• Expanding, live-action spring provides quick, crimp-free, push-in butt splice
• Polypropylene shell expands for smooth, progressive tightening providing dependable connections
• Co-polymer shell expands for smooth, progressive tightening providing dependable connections
# CREE LIGHTING SIGNAGE

## CREE Lighting | IDEAL Header Y-1140

Dimensions: 3’x 8”

![CREE Lighting IDEAL Header](CREE_36x8_Headers_Alt2.pdf)

**MSRP:** $999

## C-LITE Header Y-1141

Dimensions: 3’x 8”

![C-LITE Header](C-LITE_Header.png)

**MSRP:** $999

---

## INDEX

<table>
<thead>
<tr>
<th>Item</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>I-Y-777</td>
<td>11</td>
</tr>
<tr>
<td>P-1362</td>
<td>15</td>
</tr>
<tr>
<td>P-1491</td>
<td>15</td>
</tr>
<tr>
<td>P-1535</td>
<td>15</td>
</tr>
<tr>
<td>P-1574</td>
<td>15</td>
</tr>
<tr>
<td>P-1867</td>
<td>15</td>
</tr>
<tr>
<td>P-1890</td>
<td>15</td>
</tr>
<tr>
<td>P-2106</td>
<td>15</td>
</tr>
<tr>
<td>P-2213</td>
<td>15</td>
</tr>
<tr>
<td>P-2421</td>
<td>15</td>
</tr>
<tr>
<td>P-2727</td>
<td>18</td>
</tr>
<tr>
<td>P-2860</td>
<td>21</td>
</tr>
<tr>
<td>P-2880</td>
<td>21</td>
</tr>
<tr>
<td>P-5004</td>
<td>21</td>
</tr>
<tr>
<td>P-5021</td>
<td>21</td>
</tr>
<tr>
<td>P-5046</td>
<td>16</td>
</tr>
<tr>
<td>P-5047</td>
<td>16</td>
</tr>
<tr>
<td>P-5048</td>
<td>16</td>
</tr>
<tr>
<td>P-5049</td>
<td>17</td>
</tr>
<tr>
<td>P-5051</td>
<td>16</td>
</tr>
<tr>
<td>P-5052</td>
<td>16</td>
</tr>
<tr>
<td>P-5061</td>
<td>15</td>
</tr>
<tr>
<td>P-5210</td>
<td>20</td>
</tr>
<tr>
<td>P-5211</td>
<td>19</td>
</tr>
<tr>
<td>P-5212</td>
<td>19</td>
</tr>
<tr>
<td>P-5227</td>
<td>18</td>
</tr>
<tr>
<td>P-5232</td>
<td>16</td>
</tr>
<tr>
<td>P-5237</td>
<td>19</td>
</tr>
<tr>
<td>P-5272</td>
<td>18</td>
</tr>
<tr>
<td>P-5305</td>
<td>21</td>
</tr>
<tr>
<td>P-5306</td>
<td>21</td>
</tr>
<tr>
<td>P-5307</td>
<td>21</td>
</tr>
<tr>
<td>P-5312</td>
<td>17</td>
</tr>
<tr>
<td>P-5313</td>
<td>17</td>
</tr>
<tr>
<td>P-5314</td>
<td>17</td>
</tr>
<tr>
<td>P-5316</td>
<td>20</td>
</tr>
<tr>
<td>P-5318</td>
<td>17</td>
</tr>
<tr>
<td>P-5320</td>
<td>17</td>
</tr>
<tr>
<td>P-5323</td>
<td>13</td>
</tr>
<tr>
<td>P-5387</td>
<td>21</td>
</tr>
<tr>
<td>P-5415</td>
<td>19</td>
</tr>
<tr>
<td>P-5575</td>
<td>20</td>
</tr>
<tr>
<td>P-5584</td>
<td>18</td>
</tr>
<tr>
<td>P-5593</td>
<td>21</td>
</tr>
<tr>
<td>P-5605</td>
<td>21</td>
</tr>
<tr>
<td>P-6038</td>
<td>21</td>
</tr>
<tr>
<td>P-6039</td>
<td>21</td>
</tr>
<tr>
<td>Y-1103</td>
<td>7</td>
</tr>
<tr>
<td>Y-1131</td>
<td>14</td>
</tr>
<tr>
<td>Y-1132</td>
<td>14</td>
</tr>
<tr>
<td>Y-1133</td>
<td>14</td>
</tr>
<tr>
<td>Y-1134</td>
<td>14</td>
</tr>
<tr>
<td>Y-1135</td>
<td>14</td>
</tr>
<tr>
<td>Y-1136</td>
<td>14</td>
</tr>
<tr>
<td>Y-1140</td>
<td>22</td>
</tr>
<tr>
<td>Y-1141</td>
<td>22</td>
</tr>
<tr>
<td>Y-200</td>
<td>8</td>
</tr>
<tr>
<td>Y-208</td>
<td>8</td>
</tr>
<tr>
<td>Y-250</td>
<td>4</td>
</tr>
<tr>
<td>Y-303</td>
<td>4</td>
</tr>
<tr>
<td>Y-312</td>
<td>13</td>
</tr>
<tr>
<td>Y-313</td>
<td>13</td>
</tr>
<tr>
<td>Y-314</td>
<td>13</td>
</tr>
<tr>
<td>Y-335</td>
<td>20</td>
</tr>
<tr>
<td>Y-414</td>
<td>13</td>
</tr>
<tr>
<td>Y-416</td>
<td>7</td>
</tr>
<tr>
<td>Y-417</td>
<td>12</td>
</tr>
<tr>
<td>Y-421</td>
<td>9</td>
</tr>
<tr>
<td>Y-422</td>
<td>8</td>
</tr>
<tr>
<td>Y-423</td>
<td>10</td>
</tr>
<tr>
<td>Y-428</td>
<td>12</td>
</tr>
<tr>
<td>Y-431</td>
<td>9</td>
</tr>
<tr>
<td>Y-435</td>
<td>8</td>
</tr>
<tr>
<td>Y-437</td>
<td>13</td>
</tr>
<tr>
<td>Y-438</td>
<td>10</td>
</tr>
<tr>
<td>Y-458</td>
<td>13</td>
</tr>
<tr>
<td>Y-459C</td>
<td>13</td>
</tr>
<tr>
<td>Y-461</td>
<td>13</td>
</tr>
<tr>
<td>Y-462</td>
<td>13</td>
</tr>
<tr>
<td>Y-467</td>
<td>13</td>
</tr>
<tr>
<td>Y-476</td>
<td>10</td>
</tr>
</tbody>
</table>

---

*Note: The table continues with similar entries.*
<table>
<thead>
<tr>
<th>Item</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accessories</td>
<td>12-14</td>
</tr>
<tr>
<td>Aisle Blades</td>
<td>20</td>
</tr>
<tr>
<td>Banner</td>
<td>15</td>
</tr>
<tr>
<td>Baskets</td>
<td>12</td>
</tr>
<tr>
<td>Bender</td>
<td></td>
</tr>
<tr>
<td>floor display</td>
<td>10</td>
</tr>
<tr>
<td>Poster</td>
<td>16</td>
</tr>
<tr>
<td>Fishing Pole</td>
<td>8</td>
</tr>
<tr>
<td>Floor Display</td>
<td>10</td>
</tr>
<tr>
<td>Bender</td>
<td>10</td>
</tr>
<tr>
<td>Fish Tape</td>
<td>8</td>
</tr>
<tr>
<td>Floor Display</td>
<td>10</td>
</tr>
<tr>
<td>Bender</td>
<td>9</td>
</tr>
<tr>
<td>Floor Display</td>
<td>11</td>
</tr>
<tr>
<td>Wire Connectors</td>
<td>6</td>
</tr>
<tr>
<td>Hand Tools Spinner Display</td>
<td>13</td>
</tr>
<tr>
<td>Graphics</td>
<td>18, 19</td>
</tr>
<tr>
<td>Headers</td>
<td>15</td>
</tr>
<tr>
<td>Champion™</td>
<td>15</td>
</tr>
<tr>
<td>Heat Shrink</td>
<td>9</td>
</tr>
<tr>
<td>Tape</td>
<td>4</td>
</tr>
<tr>
<td>Wall</td>
<td>6-7</td>
</tr>
<tr>
<td>Wipes</td>
<td>6</td>
</tr>
<tr>
<td>Wire Connector</td>
<td>11</td>
</tr>
<tr>
<td>Wire Stripper</td>
<td>4</td>
</tr>
<tr>
<td>Display</td>
<td>7</td>
</tr>
<tr>
<td>Peg Bar Rack</td>
<td>13</td>
</tr>
<tr>
<td>Reorder Tags</td>
<td>15</td>
</tr>
<tr>
<td>Rope Floor Displays</td>
<td>8</td>
</tr>
<tr>
<td>Spinner Display Graphics</td>
<td>19</td>
</tr>
<tr>
<td>Sample Packs</td>
<td>21</td>
</tr>
<tr>
<td>Screwdrivers</td>
<td>4</td>
</tr>
<tr>
<td>Pegboard Display</td>
<td>13</td>
</tr>
<tr>
<td>Pegboard Rack</td>
<td>16</td>
</tr>
<tr>
<td>Posts</td>
<td>17</td>
</tr>
<tr>
<td>Wire Connectors</td>
<td>11</td>
</tr>
<tr>
<td>Wire Connectors</td>
<td>17, 18</td>
</tr>
<tr>
<td>Wire Strippers</td>
<td>16</td>
</tr>
<tr>
<td>Wire Termination Spinner Display Graphics</td>
<td>20</td>
</tr>
<tr>
<td>Wire lube basket</td>
<td>13</td>
</tr>
<tr>
<td>Wire Racks</td>
<td>4, 8, 10</td>
</tr>
<tr>
<td>Wire Stripper Display</td>
<td>4</td>
</tr>
<tr>
<td>Poster</td>
<td>16</td>
</tr>
<tr>
<td>Wire Installation Floor Display</td>
<td>10</td>
</tr>
<tr>
<td>Window Clings</td>
<td>15</td>
</tr>
<tr>
<td>Wipes Display</td>
<td>16</td>
</tr>
<tr>
<td>Test &amp; Measurement Graphics</td>
<td>19</td>
</tr>
<tr>
<td>Safety</td>
<td>19</td>
</tr>
<tr>
<td>Test &amp; Measurement</td>
<td>19</td>
</tr>
<tr>
<td>Wire Termination</td>
<td>20</td>
</tr>
</tbody>
</table>

**INDEX**

**A**
- Accessories: 12-14
- Aisle Blades: 20

**B**
- Banner: 15
- Baskets: 12
- Bender: Floor display 10; Poster 16
- Fishing Pole: Floor display 8
- Fish Tapes: Bender 10; Fish Tape 10; Fishing Pole 8; Heat Shrink 9; Rope 9; Wire Connectors 11; Wire Installation 10

**C**
- Cable Cutter Poster: 16
- Clamp Meter Poster: 17
- Connector Wall Display: 6
- Counter Displays: 4-5
- Cree Lighting Signage: 22

**D**
- DataComm Spinner Display Graphics: 20
- Displays: Bender/Fish Tape 10; Counter 4-5; Floor 8-11; Gravity Feed 6, 7; Heat Shrink 9; Pegboard 6; Rack 4; Rope 8; Screwdriver 4; Spinner 11; Tape 7; Try-Me 4-5; Wall 6-7; Wipes 6; Wire Connector 6, 11; Wire Stripper 4

**E**
- Extender Panel: 12

**F**
- Fish Tape Basket: 13
- Floor Display: 10
- Poster: 16
- Fishing Pole: Floor display 8
- Bender: Bender 10; Fish Tape 10; Fishing Pole 8; Heat Shrink 9; Rope 9; Wire Connectors 11; Wire Installation 10
- Condola: 9
- Gravity Feed Displays: 6
- Hand Tools Spinner Display Graphics: 18, 19
- Headers: Buchanan 15; Electrician’s Champion™ 15
- Heat Shrink: Floor Display 9
- Hole Cutting: Aisle Blades 20; Poster 17; Spinner Display Graphics 18
- Hooks: 13

**G**
- Gondola: 9
- Gravity Feed Displays: 6

**H**
- Hand Tools Spinner Display Graphics: 18, 19
- Headers: Buchanan 15; Electrician’s Champion™ 15
- Heat Shrink: Floor Display 9
- Hole Cutting: Aisle Blades 20; Poster 17; Spinner Display Graphics 18
- Hooks: 13

**I**
- Lockout/Tagout Poster: 18
- Logo Label: 13

**J**
- Reorder Tags 15
- Rope Floor Displays 8
- Sample Packs 21
- Screwdrivers: Display 4, 7; Posters 16, 17; Rack 4
- Shelf Talker 13
- Shelves 12
- Sidekick: 10
- Signage: 15-20
- Cree Lighting: 22
- Skins: 14
- Slat Wall Strips 14
- Snap-In Connector: Sample Pack 21
- Spinner Display: 11
- Spinner Display Graphics: DataComm: 20
- Hand Tools: 18, 19
- Hole Cutting: 18
- Safety: 19
- Test & Measurement: 19
- Wire Termination: 20
MERCHANDISING

Why attend an IDEAL Merchandising Seminar?
Join us to explore key topics about visual merchandising from the basic building blocks to creative new ways to refresh your existing space and keep customers coming back to see what’s new. Learn simple steps on how you can leverage counter space for bigger profits and how to organize your store with efficient, compelling product displays. This seminar will give you creative, practical and affordable ideas on how to plan and develop so you can make creative, intelligent changes that will help your businesses grow and thrive.

What do IDEAL Seminars cover?

▶ **Store Design** - Learn the correct techniques of a store layout that will improve your store and traffic flow for maximizing impulse sales. Remove the barriers to higher profits.

▶ **Display Design** - Do you feel that putting a full display out front is all it takes to merchandise? You will be pleasantly surprised to learn how product placement can greatly improve the amount of material your counter area can sell – day after day.

▶ **Signage** - Increase what your customer picks up and buys with simple yet effective signage tips. Signage overcomes the barrier of your customer’s reluctance to ask questions.

▶ **Promotions** - Learn how to have effective promotions that tie in with your merchandising to move more material from your shelf to your customers’ trucks.

▶ **Competition** - Who is your #1 competitor? It could be you! Discover effective ways to find what your customer thinks of your service. Learn ways to check what your competitor is doing.

▶ **Loss Prevention** - Did someone really steal that screwdriver or was it given away as a good will gesture? Explore different methods to reduce losses while seeing sales increase.

Merchandising seminars are held semi-annually at the Corporate office in Sycamore, Illinois. The full-day seminar includes training, factory tours and visiting the IDEAL Electric showroom. TED Magazine voted the IDEAL Merchandising Seminars the Best of the Best in the Event category for 2014.